

# INVOICE



**KUCW**  
**2175 West 1700 South**  
**Salt Lake City, UT 84104**  
**Main: (801) 975-4444**  
**Billing: (801) 270-2312**

Invoice #	Invoice Date	Invoice Month	Invoice Period
43454-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KUCW	Continental Washington DC	Continental	National

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave NW**  
**Ste 800**  
**Washington, DC 20007**

Send Payment To:

**KUCW**  
**Newport Television LLC: DBA KUCW**  
**4653 Collection Center Drive**  
**Chicago, IL 60693-0465**

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1198

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	43454	08829823

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913721	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/12	10/19/12	8:30 AM-9:00 AM	ABC4 News @830a	---TF--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUCW F 10/19/12 8:49 AM 8:30 AM-9:00 AM ABC4 News @830a :30 D3C12UT04T01H \$30.00 NM									
2	10/22/12	10/22/12	M-F 6p-630p	6p-630p	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUCW M 10/22/12 6:15 PM M-F 6p-630p 6p-630p :30 D3C12UT04T01H \$700.00 NM									
3	10/18/12	10/19/12	M-F 630p-7p	630p-7p	---TF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUCW F 10/19/12 6:45 PM M-F 630p-7p 630p-7p :30 D3C12UT04T01H \$800.00 NM									
4	10/20/12	10/20/12	Sa 630p-7p	630p-7p	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUCW Sa 10/20/12 6:41 PM Sa 630p-7p 630p-7p :30 D3C12UT04T01H \$300.00 NM									
5	10/21/12	10/21/12	Su 9p-930p	9p-930p	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUCW Su 10/21/12 9:13 PM Su 9p-930p 9p-930p :30 D3C12UT04T01H \$350.00 NM									
6	10/21/12	10/21/12	Su 10p-1030p	10p-1030p	-----S	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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6	10/21/12	10/21/12	Su 10p-1030p	10p-1030p	-----S	:30	1	\$325.00	NM																																		
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Total Spots							6																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,505.00</b>
<u>Agency Commission</u>	<b>\$375.75</b>
<u>Net Amount Due</u>	<b>\$2,129.25</b>

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